ORDER

Orders	Order / Rev:	107888	_			
	Alt Order #;					
	Product Desc:	October 2012 Campaign		AHD A		
	Estimate			KSNV		
	Flight Dates	10/17/12 -11/05/12	Primary AE:	Kevin Goodell		
	Original Date / Rev:	10/15/12 / 10/24/12	Sales Office:	VEGS		
	Order Type:	GENERAL	Sales Region:	Local		
Agency	Name:	Letizia Mass Media				
	Buying Contact:		Billing Type:	Cash		
	Billing Contact:		Billing Calendar:	Broadcast		
		5460 Desert Point Dr	Billing Cycle.	EOM/EOC		
		Las Vegas, NV 89118	Agency Commission:	15%		
Advertiser	Name:	Committee to Elect Amy Chellni —	Revised			
	Demographic:	A25-54	New Business Thru:			
	Product Codes:	PLC26	Order Separation:	00:05:00		
	Priority:	SELECT PRIORITY CODE	Advertiser External ID;			
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:			

Bill I	Plan
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Bill Plan					Totals						
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating		
10/01/12	10/28/12	33	\$15,800.00	\$13,430.00	October 2012	33	\$15,800.00	\$13,430.00	0.00		
10/29/12	11/05/12	34	\$16,425.00	\$13,961.25	November 2012	34	\$16,425.00	\$13,961.25	0 00		
					Totals	67	\$32,225.00	\$27.391.25	0.00		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%		

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type S	Spots	Amount
N 1 KSN	/ 10/17/1	2 10/21/12	Wake Up Early w Wake Up Early V	-	430a-5a	WT	:30	3	\$200.001	0.00 NM	3	\$600.00
<u>St</u> Week: 18	t <u>art Date</u> 0/15/12	End Date 10/21/12	<u>Weekdays</u> wT	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0 00						
N 2 KSNV	/ 10/22/1	2 11/04/12	Wake Up Early w Wake Up Early \	•	430a-5a	MTWT	:30	5	\$200.001	0 00 NM	9	\$1,800 00
St Week; 10 Week: 10		End Date 10/28/12 11/04/12	Weekdays MTWT MTWT	Spots/Week 5 4	<u>Rate</u> \$200.00 \$200.00	Rating 0 00 0.00						
N 3 KSNV	/ 11/05/1	2 11/05/12	Wake Up Early w Wake Up Early V	-	430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
<u>St</u> Week: 11	<u>art Date</u> I/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
N 4 KSNV	10/17/1	2 10/21/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	WTF	.30	3	\$450.001	0.00 NM	3	\$1,350.00
<u>St</u> Week: 10	art Date 7/15/12	End Date 10/21/12	<u>Weekdays</u> wrF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
N 5 KSNV	10/22/1	2 11/04/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a		:30	0	\$450.001	0.00 NM	8	\$3,600.00
<u>St</u> Week: 10 Week: 10		End Date 10/28/12 11/04/12	Weekdays MTWTF -TWTF	Spots/Week 4 4	Rate \$450.00 \$450.00	Rating 0.00 0.00						
N 6 KSNV	11/05/1	2 11/05/12		СМ	5-6a	M	;30	2	\$450.001	0.00 NM	2	\$900,00

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KSNV

Order / Rev:

107888

Advertiser,

Committee to Elect Amy Chelini

Alt Order #: Flight Dates:

10/17/12 - 11/05/12

Product Desc:

Estimate:

October 2012 Campaign

Ln Ch	Start	End	Inventory Cod		Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a Wake M-F 5-6a Wake									
Sta Week: 11	art Date /05/12	End Date 11/11/12	Weekdays M	Spots/Week	Rate	Rating 0.00						
N 7 KSNV	10/17/	12 10/21/12	M-F 6-7a Wake M-F 6-7a Wake	Up w/Wa@M	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
Week: 10		End Date 10/21/12	Weekdays wTF	Spots/Week		Rating 0,00						
			M-F 6-7a Wake M-F 6-7a Wake	Up w/Wagners		TF	:30	2	\$700.001	0 00 NM	2	\$1,400.00
Week: 10		End Date 11/04/12	Weekdays TF	Spots/Week	\$700 00	Rating 0 00						
N 9 KSNV			M-F 6-7a Wake	Up w/Wagners		M	;30	1	\$700.001	0.00 NM	1	\$700.00
Week: 11/		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0 00						
			Today Show Today Show	CM	658a-9am	WTF	:30	2	\$900.001	0.0 0 NM	2	\$1,800,00
Week: 10/		End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 2		Rating 0.00		_				
N11 KSNV	10/22/1		Today Show Today Show	СМ	658a-9am		:30	0	\$900.001	0.00 NM	3	\$2,700.00
<u>Sta</u> Week: 10/ Week: 10/		End Date 10/28/12 11/04/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 1 2	<u>Rate</u> \$900.00 \$900.00	Rating 0.00 0.00						
N 12 KSNV			Today Show Today Show	СМ	658a-9am	M	;30	2	\$900.001	0.00 NM	1	\$900.00
<u>Şta</u> Week: 11/	rt <u>Date</u> 05/12	<u>End Date</u> 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
N13 KSNV	10/17/1	2 10/19/12	Noon News Noon News	СМ	12-1230pm	WTF	;30	2	\$425,001	0.00 NM	2	\$850 00
Sta Week: 10/	nt <u>Date</u> 15/12	End Date 10/21/12	Weekdays WTF	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
N14 KSNV	10/22/1	2 11/04/12	Noon News Noon News	СМ	12-1230pm	MTWTF	:30	3	\$425.001	0.00 NM	6	\$2,550 00
<u>Stal</u> Week: 10/2 Week: 10/2		End Date 10/28/12 11/04/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 3 3	<u>Rate</u> \$425.00 \$425.00	Rating 0 00 0 00				ľ		
N 15 KSNV	11/05/1	2 11/05/12	Noon News Noon News	СМ	12-1230pm	M	:30	1	\$425.001	0 00 NM	1	\$425 00
Star Week: 11/0	t <u>Date</u> 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$425 00	Rating 0.00						
N 16 KSNV		2 10/19/12	NEWS 3 at 4 (1 4PM NEWS (1 h	our)	4-5pm	WTF	:30	2	\$725.001	0.00 NM	2	\$1,450 00
Week: 10/1		End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 2	Rate \$725.00	Rating 0.00						
N 17 KSNV	10/22/1	2 11/04/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm		:30	0	\$725 001	0 00 NM	5	\$3,6 25 00
<u>Slar</u> Week: 10/2 Week: 10/2		End Date 10/28/12 11/04/12	Weekdays MTWTF MTWTF	Spots/Week 2 3	Rate \$725 00 \$725.00	Rating 0 00 0.00				- 1		
N 18' KSNV		2 11/05/12	NEWS 3 at 4 (1 4PM NEWS (1 h	HOUR)CM	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
Star Week: 11/0	t <u>Date</u> 5/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
N 19 KSNV	10/27/1:	2 11/03/12	Weekend Jeopar WKND Jeop/Wh	4	630-730pm	S-	:30	1	\$525.001	0.00 NM	2	\$1,050.00
<u>Star</u> Week: 10/2 Week: 10/2		End Date 10/28/12 11/04/12	Weekdays S- S-	Spots/Week 1 1	<u>Rate</u> \$525.00 \$525.00	Rating 0 00 0.00						

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KSNV

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Order / Rev;

107888

N 26 KSNV 11/05/12 11/05/12

Start Date

Week; 11/05/12

End Date

11/11/12

Rachael Ray

Rachael Ray

Weekdays

M-----

CM

Spols/Week

11am-12pm

Rate

\$325.00

Advertiser:

Committee to Elect Arrry Chelini

Alt Order #: Flight Dates:

10/17/12 - 11/05/12

Product Desc:

October 2012 Campaign

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/27/12 11/03/12 Weekend Jeopardy/WheaM N19 KSNV 630-730pm 30 \$525,001 0.00 NM \$1,050.00 WKND Jeop/Wheel N 20 KSNV 10/20/12 11/03/12 News 3 Sunrise - SATURIM ----5-:30 \$350.001 0.00 NM 3 \$1,050 00 News 3 Sunnse SATURDAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$350.00 0.00 Week; 10/22/12 ----S-10/28/12 \$350.00 0.00 Week: 10/29/12 11/04/12 ----S-\$350.00 0.00 N21 KSNV 10/31/12 11/01/12 Wake Up Early w/ Wagn@M 430a-5a 30 0 \$50,003 0.00 NM \$50.00 Wake Up Early Wagners Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --WT---\$50.00 0.00 N22 KSNV 10/29/12 11/04/12 M-F Today Show II 3rd HBM 9-10a 30 0 \$425.001 0.00 NM 1 \$425 00 M-F Today Show I! Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 MTWTF--11/04/12 \$425.00 0.00 N 23 KSNV 11/05/12 11/05/12 M-F Today Show II 3rd HGM 9-10a :30 \$425,001 0.00 NM 0 1 \$425 00 M-F Today Show II Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 M-----11/11/12 \$425,00 0.00 N24 KSNV 10/29/12 11/04/12 Dr. Phil CM 3-4p -----:30 \$450 001 0 0.00 NM 2 \$900,00 Dr Phil Start Date End Date Weekdays Spols/Week Rate Rating Week: 10/29/12 MTWTF--11/04/12 \$450.00 0.00 N 25 KSNV 10/29/12 11/04/12 Rachael Ray CM 11am-12pm 30 ----0 \$325,001 0 00 NM \$325.00 Rachael Ray Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 MTWTF--\$325.00 0.00

Rating

0.00

:30

Totals

0 00 NM

\$325.001

67 \$32,225.00

\$325.00